

# A Call For Intern.

Force Group Newly designed and  
customized

## Business Internship

program calls out to driven students who are also  
ambitious individuals with entrepreneurial minds.

**With a Chance of getting Placement**

*Apply with your resume and enrollment form*

@

**forcegroupofcompanies@gmail.com**

**F.G. Incorporated Pvt. Ltd.**

Sumeru Mart, Satdobato

Ph.no: +977-5553525, 9801976888



**Program:** Business Internship

**Enrollment:** Throughout the Year

**Who Can Apply?**

Students pursuing Business Studies, Business Administration, Business

Development, and Marketing and related subjects as their majors or minors.

## **Background of the Company**

F.G. Incorporated Pvt. Ltd. is a registered company in Nepal which was established on March 23<sup>rd</sup> 2014 A.D. It represents the global brand of construction equipment and machineries plus it provides service after sales as well. The main purpose of this company is to provide the service and its solution in one roof.

## **Program Duration:** Minimum 12 weeks to 24 weeks

Force Group's newly designed and customized Business Internship program calls out to driven students who are also ambitious individuals with entrepreneurial minds. There are endless streams of business scope worldwide and we believe each idea possesses tremendous commercial value. The main objective of this program is to provide the students with job opportunities based on their performance along with orientation, training and guidance from leaders of Construction Equipment industry. We have designed this internship program in order to give them practical knowledge and make them able to understand the course they take practically. Here is a layout of some tasks that students will be assigned during their business internship.

## **Activities during the Internship:**

The internship may include but is not limited to:

- Sales and Marketing
- Placements in business-driven companies
- Assisting in new business plans and models formulation
- Market research and Growth Hacking
- Client handling and counseling
- Creating digital marketing strategies
- Attending meetings and carrying out administrative duties
- Report preparation, analytics and weekly evaluation
- Presentations and interaction sessions

## **Why choose Force Group for business internship?**

Business and entrepreneurship go hand in hand in the present context of the world. Force Group believes that students with broad knowledge of business development, marketing and sustainable business concepts could well be incorporated here. Such scope of business and market analysis can certainly help students gain a much wider perspective of the Construction world economy.

## **What students can expect from this internship:**

- How companies like Force group have been sustaining their economy and what their major sources of revenue are.
- Knowledge on dealing with low capital environment, tough business scenarios where critical judgment is important
- A broader viewpoint of what their knowledge on business liability can be useful for in the construction industries context
- Opportunity to take back a fascinating experience based on the challenges faced during certain operations throughout the internship.

## Importance of Construction Equipment in Nepal

The construction industry is one of the most in demand in the nation. According to Federation of Contractor's Association Nepal (FCAN), the construction sector contributes around 11% to the nation's GDP and after the agriculture sector is the second largest employer of the country by providing employment opportunities to fulltime and seasonal workers. Similarly, about 60% of the nation's development budget is spent within this industry.

Today, however, Nepal has the latest and technologically advanced equipment in the market. Additionally, it has become increasingly feasible to bring in construction equipment into the nation because the sector has been experiencing a steady growth for years and there is tendency for this growth to continue. By default, construction equipment and machineries continue to be in demand to meet the rising needs of the industry.

There are huge projects that are in the pipeline, such as hydro projects, roads, railroads and bridges. For the completion of all these projects and infrastructure development, there will be huge demand for construction equipment because without the equipment it is just not possible. With various projects in planning and development stages, the future of construction and heavy machinery sector definitely looks positive.

### Internship Application Form

**Name:** Maunata Adhikari (**DOB:** 2/27/2000 **Local Address:** Thaiba, Godawari-14

**Permanent Address:** Torikhet, Bharatpur-5, Chitwan **Phone:** \_\_\_\_\_, **Mobile no:** 9843807095 **E-mail:** [maunataad@gmail.com](mailto:maunataad@gmail.com)

**Job experience, if any:** I have a few months of job experience in Locum Dental Staff as a staff where I had to do marketing of the company through emails, calls to potential or existing clients. I had to connect with the health care professionals and remind them of their work. Furthermore, I took care of employees' duty hours and their payroll.

**Do you have a Driving License?**

Yes No ✓

### In Case of Emergency Contact

**Name:** Bishnu Bahadur Adhikari , **Relationship:** Father **Phone:** \_\_\_\_\_, **Mobile no:** 9855058868, 9845026208 **E-mail:** bishnuac@gmail.com

**What Year are you in:** Third year, **your major subject:** Marketing

### Why do you want to join our internship program?

I want to join this program because whatever I learned in theory I could practice it practically along with supporting the company itself. The internship program has everything that helps a

student to grow. It seems like a great opportunity that would help my growth.

**What is your field of interest?**

**Business Administration** ✓

**Sales and Marketing** ✓

**Digital Marketing**

**Human Resource Management** ✓

**Organizational Behavior** ✓

**Business Development**

**Administrative and Logistic**

**Accounting**

**Research and Design**

**Communication** ✓

**Management & Event Design**

**What are the skills you're good at?**

I am good at writing reports fluently in English, teamwork, communication, and adapting well in a different environments are few of the things I am good at.

**I hereby declare that the above information provided is verified and accurate.**

**Date** 3/10/2022

**Applicant's Signature**

